

kouga wind farm



2024
Quarter 3 Report



Executive Summary

The ongoing support from Kouga Wind Farm plays a vital role in sustaining the impactful literacy programme in Oyster Bay. This initiative not only provides meaningful employment for young people who once faced limited opportunities, but also empowers them to actively contribute to the upliftment of their community. As literacy coaches, they serve as role models, working directly with children to foster a love for learning.

The programme's impact is evident in the remarkable progress made by the children at Oyster Bay, who have shown an average literacy improvement of 115% from their baseline scores. This success stems from a focus on the fundamentals of reading; listening skills, letter sounds, phonics, blending, and decoding, all of which form the building blocks of academic achievement. As children master these skills, they advance from reading individual words to sentences and eventually entire stories.

To address early literacy challenges identified in the pre-schools, we introduced a targeted letter sound programme, ensuring that every child has the opportunity to master essential skills before progressing further. This approach provides a stronger start to their educational journey, laying a solid foundation for future learning.

We look forward to welcoming the literacy coaches to Gqeberha at our Career Fair on 29 October. There, local businesses, NGOs, government departments, and educational institutions will share opportunities within their organisations and guide the youth on how to access them.

The following pages show the profound impact of your support on the lives of these young learners and the youth who guide them. Together, we are not only creating meaningful employment for young people but also inspiring a generation of children to dream big and achieve their full potential.

Together, we are **TACKLING TWO OF SOUTH AFRICA'S KEY ISSUES; YOUTH (UN)EMPLOYMENT AND CHILDREN'S ILLITERACY**. We are getting these issues to solve each other by **HIRING PREVIOUSLY UNEMPLOYED YOUTH** to **TEACH CHILDREN HOW TO READ AND WRITE**, turning societal challenges into opportunities for empowerment.

6 YOUTH
Employed

77 CHILDREN
Benefiting

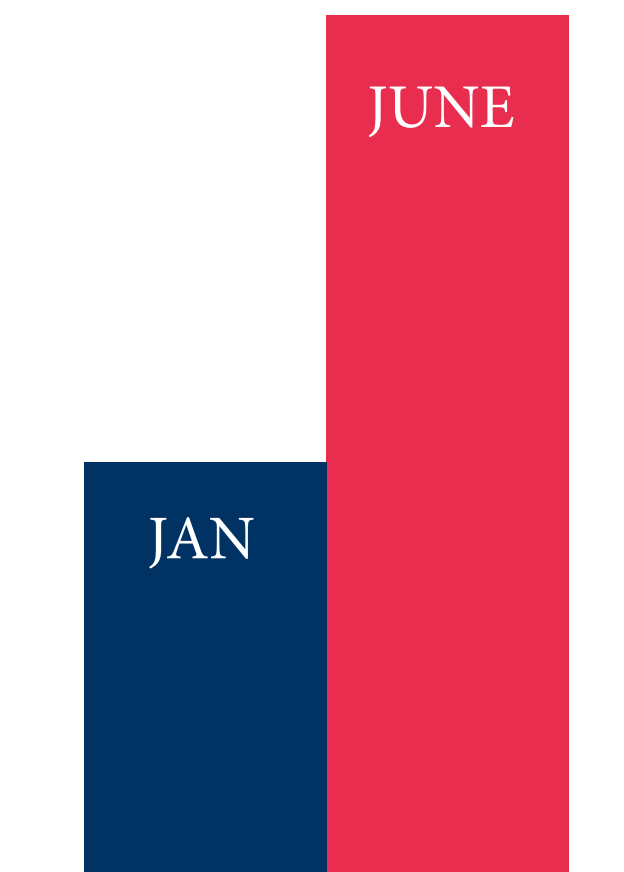
2278 TOTAL
Sessions

CHILDREN'S performance

The children at Oyster Bay started with an average literacy baseline score of 22.06, and during our midline assessments, their scores rose to 47.45, an impressive 115% improvement.

Our literacy sessions focus on teaching the fundamentals of reading, beginning with listening skills, letter sounds, phonics, blending, and decoding. Once these foundational skills are established, the focus shifts to reading words, then sentences, and beyond.

While Sandwater Primary School has shown progress, the pre-schools have not seen the same level of improvement. To address this, we are implementing a dedicated letter sound programme, focusing on teaching letter sounds and ensuring children master these critical skills before moving on to other aspects of literacy.



115%

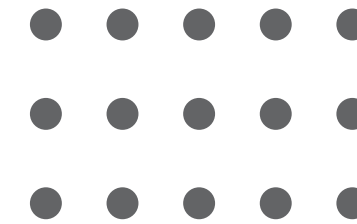
Overall Improvement

2278

Literacy Sessions



BUDGET overview



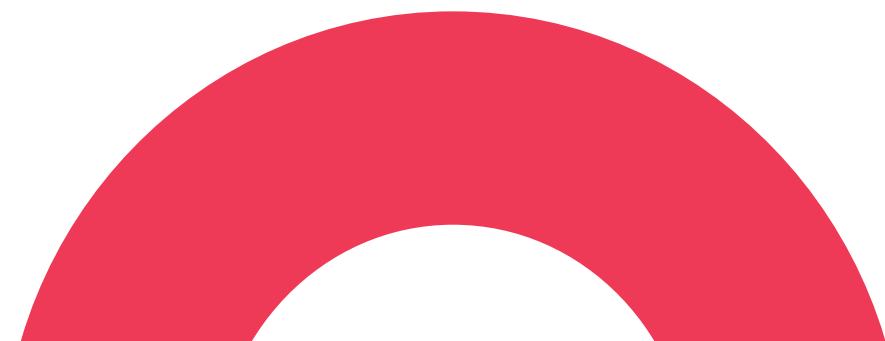
YOUTH STIPENDS
R20 653.19

**OPERATIONS &
PROJECT M&E**
R19 973.23

**YOUTH TRAININGS &
DEVELOPMENT**
R1 583.94

**MASI'S STIPEND
MATCH FUNDING**
R25 515.90

R42 210.36



LITERACY SESSIONS

2278

Literacy
Sessions



As of the third quarter, our literacy coaches have conducted 2 278 literacy sessions, resulting in an impressive average improvement of 115% in literacy scores among children at Oyster Bay. This progress is particularly significant given the challenges faced by rural schools, and we are encouraged by the strides these young learners are making.

The customised literacy sessions have proven incredibly effective. Our dedicated youth coaches provide the children with the attention, love, and patience they need to optimise their learning, ensuring that each session not only builds literacy skills but also fosters a supportive and nurturing environment.



YOUTH JOBS



17
JOBS

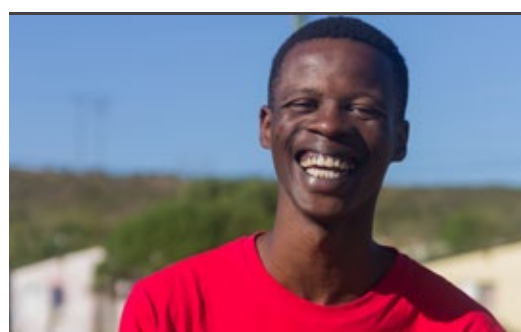
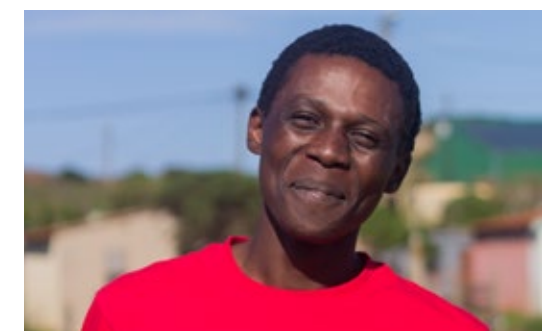


The Kouga Wind Farm continues to make a meaningful impact in Oyster Bay. Since its inception, the Children's Education & Youth Jobs programme has created 17 jobs for previously unemployed youth, providing them with invaluable work experience and opening doors to new opportunities. Impressively, four young people secured jobs elsewhere, showing the programme's success in equipping young people with the skills and confidence needed to thrive. One such success story is Haydin Cyssar, who found employment at a local crèche.

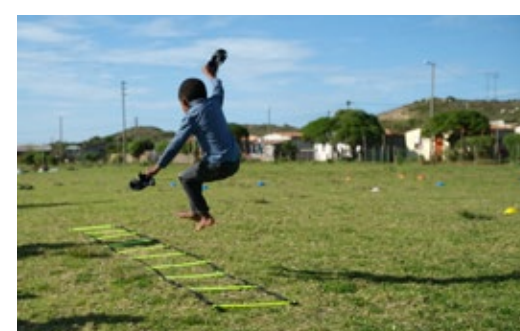
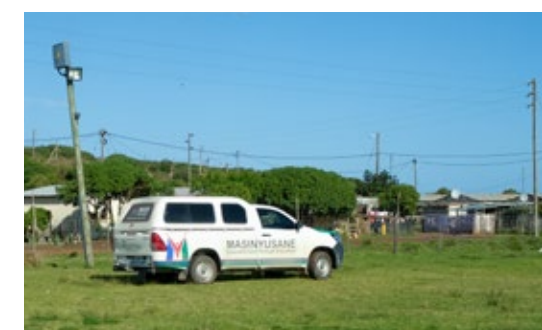
KWF is more than a job creator; it is a catalyst for change, empowering the youth of Oyster Bay to uplift their community. Despite the area's challenges, Oyster Bay's youth have a wealth of untapped potential. KWF helps unlock that potential by offering them opportunities to learn, grow and give back, fostering a sense of purpose and belonging.

The programme not only equips the youth with skills and experience but also boosts their self-confidence and sense of self-worth. For many, this is their first chance to earn an income and contribute to their families, bringing hope and financial relief to their households.

KWF's commitment to identifying and nurturing local talent is transforming lives and building a brighter future for Oyster Bay.



EMPOWERING A COMMUNITY





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